



# Landscape New Jersey 2024

Wednesday, February 28, 2024 | 8:00 am - 3:30 pm

**Meadowlands Expo Center**  
355 Plaza Drive, Secaucus, NJ 07094

*Produced by the New Jersey Landscape Contractors Association*

It's time to start planning for the Landscape New Jersey 2024 Trade Show and Conference! The 46th annual trade show of the New Jersey Landscape Contractors Association (NJLCA) will be held on Wednesday, February 28th at the Meadowlands Exposition Center in Secaucus, NJ. It's the perfect time to catch up with your existing customers and cash in on new business. With more than 2,000 landscape, nursery, green and outdoor living industry professionals attending in just one day, you're sure to get face-to-face time with current and prospective clients.

To help you prepare for this fantastic event, enclosed you'll find an Exhibitor Packet for Landscape New Jersey 2024. Register early to make sure you get your preferred booth and take advantage of Early Bird Pricing. Our popular online **interactive floor plan** will return, so you can see in real time which booths are available. You can find the floor plan on our website at [www.njlca.org](http://www.njlca.org).

To enhance your visibility at the show, you'll find advertising and sponsorship opportunities that will work with any budget in the enclosed Sponsorship and Advertising Guide. For example, you can sign up for the NJLCA Wheel of Fortune—free of cost. You can also purchase floor and window clings, digital advertising on site, aisle signs, lanyards, swag bags, and print ad package deals in our in-house magazine, *The New Jersey Landscape Contractor*.

We're very pleased to announce that the 8th Annual Silent Auction held at the 2023 show was record-breaking and very popular with attendees—thanks to exhibitors' generous donations. Our 9th Annual Silent Auction will also help students pursuing careers in the landscape, horticulture, nursery and outdoor living industries to finance their education. It's easy to get involved. Simply donate an item of a \$50 minimum value, such as a product you sell, a gift certificate for a service you provide, tickets to a game or show, a golf foursome, a weekend getaway, etc. We will showcase your company and your donation in the Silent Auction area, as well as in the Buyer's Guide and Slide Show. We are most grateful for your support!

This year's show theme is **America the Beautiful**. Feel free to decorate your booth accordingly.

We look forward to seeing you at Landscape New Jersey 2024! Be sure to utilize the Exhibitor Marketing Kit we will provide you upon contract. If every exhibitor brings in just 10 more attendees, we will all see an additional 1500 people! Thank you as always for your support of the New Jersey Landscape Contractors Association and our family of trade shows!

Sincerely,

Richard Goldstein  
NJLCA President

