



Landscape New Jersey 2024

Wednesday, February 28, 2024 | 8:00 am - 3:30 pm

Meadowlands Expo Center
355 Plaza Drive, Secaucus, NJ 07094

Produced by the New Jersey Landscape Contractors Association

It's time to start planning for the Landscape New Jersey 2024 Trade Show and Conference! The 46th annual trade show of the New Jersey Landscape Contractors Association (NJLCA) will be held on Wednesday, February 28th at the Meadowlands Exposition Center in Secaucus, NJ. It's the perfect time to catch up with your existing customers and cash in on new business. With more than 2,000 landscape, nursery, green and outdoor living industry professionals attending in just one day, you're sure to get face-to-face time with current and prospective clients.

To help you prepare for this fantastic event, enclosed you'll find an Exhibitor Packet for Landscape New Jersey 2024. Register early to make sure you get your preferred booth and take advantage of Early Bird Pricing. Our popular online **interactive floor plan** will return, so you can see in real time which booths are available. You can find the floor plan on our website at www.njlca.org.

To enhance your visibility at the show, you'll find advertising and sponsorship opportunities that will work with any budget in the enclosed Sponsorship and Advertising Guide. For example, you can sign up for the NJLCA Wheel of Fortune—free of cost. You can also purchase floor and window clings, digital advertising on site, aisle signs, lanyards, swag bags, and print ad package deals in our in-house magazine, *The New Jersey Landscape Contractor*.

We're very pleased to announce that the 8th Annual Silent Auction held at the 2023 show was record-breaking and very popular with attendees—thanks to exhibitors' generous donations. Our 9th Annual Silent Auction will also help students pursuing careers in the landscape, horticulture, nursery and outdoor living industries to finance their education. It's easy to get involved. Simply donate an item of a \$50 minimum value, such as a product you sell, a gift certificate for a service you provide, tickets to a game or show, a golf foursome, a weekend getaway, etc. We will showcase your company and your donation in the Silent Auction area, as well as in the Buyer's Guide and Slide Show. We are most grateful for your support!

This year's show theme is **America the Beautiful**. Feel free to decorate your booth accordingly.

We look forward to seeing you at Landscape New Jersey 2024! Be sure to utilize the Exhibitor Marketing Kit we will provide you upon contract. If every exhibitor brings in just 10 more attendees, we will all see an additional 1500 people! Thank you as always for your support of the New Jersey Landscape Contractors Association and our family of trade shows!

Sincerely,

Richard Goldstein
NJLCA President





Landscape New Jersey 2024

46th Annual Trade Show and Conference

Wednesday, February 28, 2024 ~ 8:00 am - 3:30 pm

Meadowlands Exposition Center, 355 Plaza Drive, Secaucus, NJ 07094



NJLCA Members

Booth Options	# of Booths	Through 12/31/23	After 12/31/23
10' x 10' Inline		\$750	\$850
10' x 10' Endcap		\$850	\$950
20' x 20' Island		\$3,500	\$3,600
20' x 30' Island		\$4,000	\$4,100
30' x 50' Island		\$11,000	\$11,100
8' x 8' Lobby Display*		\$775	\$875
Outdoor Display **		\$675	\$775

Booth Choice:

Total:

*6 Lobby Displays available

*6 Outdoor Displays available

I'd like to join the NJLCA for the low price of \$450 today!

Non-Members

Booth Options	# of Booths	Through 12/31/23	After 12/31/23
10' x 10' Inline		\$850	\$950
10' x 10' Endcap		\$950	\$1,050
20' x 20' Island		\$3,900	\$4,000
20' x 30' Island		\$4,400	\$4,500
30' x 50' Island		\$11,400	\$11,500
8' x 8' Lobby Display*		\$875	\$975
Outdoor Display **		\$775	\$875

Booth Choice:

Total:

Contact Information:

Exhibiting Company:

Booth Contact:

Mailing Address:

City, State Zip:

Email:

Phone:

Type of Product or Service Being Exhibited:

Directory Listing:

Company:

Sales Contact:

Address:

City, State Zip:

Email:

Phone:

Website:

Payment Information: Make checks payable to **NJLCA**

Return completed contract and Certificate of Insurance to shows@njlca.org or fax to 973-440-1534.

Payment Type: Visa Mastercard American Express Discover

Check (Make checks payable to NJLCA) and send to:
8 Hemlock Rd, Andover, NJ 07821

Credit card Information: Please charge us 50% now and the balance on 1/1/24

Please charge us the full amount of the booth now

CC #:

Cardholders Name:

Exp. Date:

CCV Code:

Signature:

IMPORTANT Please read and check off the requirements below to indicate acceptance. Payment and COI must be received before booth reservation is complete.

Booth Payment. Fifty percent (50%) of the total booth fee is due upon submission of this contract. Booth space(s) will not be reserved without the full 50% deposit.

Liability and Indemnification. Every Exhibitor is required to secure comprehensive general liability insurance in an amount not less than 2 million dollars (US) to include protective and contractual liability coverage for bodily injury and property damage, and worker's compensation/occupational disease coverage in full compliance with federal and state laws. The Exhibitor must furnish a Certificate of Insurance (COI) naming the NJLCA, 465 Mola Boulevard, Suite, 2, Elmwood Park, NJ 07407 as additionally insured. The Exhibitor acknowledges that it deems appropriate to comply with its obligations for its own protection while in the Exposition Center or in transit.

Booth Break Down. Exhibitors must adhere to all rules concerning set-up and breakdown of displays. Booth dismantling is NOT permitted until the official closing of show at 3:30 pm on February 28, 2024. No early breakdowns will be permitted.

Landscape New Jersey 2024

Rules and Regulations

1. **Rules and Regulations** are to be construed as part of all Landscape New Jersey (LNJ) 2024 Exhibitor Contracts. The LNJ 2024 Planning Committee members ("the Committee") reserves the right to interpret them, as well as to make final decisions on all points the Rules and Regulations do not cover.
2. **Application and Payment for Exhibit Space.** Exhibitors can reserve the same booth space as contracted in 2023 by submitting a contract and a 50% deposit by October 31, 2023. On November 1, 2023, all booth space will be released and assigned on a first-come, first-served basis. Final payment (50%) will be due on December 31, 2023. Please note, if you are paying by credit card, each installment will be automatically billed to the credit card on file. A receipt will be sent to the email address listed on the contract. Failure to meet payment dates may result in release of booth space.
3. **Subletting of Space.** The Exhibitor shall not assign, sublet or apportion the whole, or any part of, space assigned or have representative, equipment or materials from firms other than its own in the exhibit space without written consent of the Committee.
4. **Exhibit Space Layout.** Every effort will be made by the Committee to assign the best booth space location available. Where multiple exhibitors request the same space, the date/time the official contract is received will determine booth allocation. A 50% deposit must be received within 5 working days of contract receipt to guarantee booth location.
5. **Security.** The Committee will provide overall security guard service during set-up and show period, but neither the Committee, Meadowlands Exposition Center, nor Management Contractor will guarantee Exhibitors against loss and will not be responsible for loss of any material for any cause. Each Exhibitor must make provisions for safeguarding of goods, materials, equipment and display at all times, and Exhibitors are urged to carry insurance at their expense.
6. **Liability and Indemnification.** The Exhibitor is required to secure comprehensive general liability insurance in an amount not less than two million dollars (U.S.) to include protective and contractual liability coverage for bodily injury and property damage, and worker's compensation/occupational disease coverage in full compliance with federal and state laws. The Exhibitor will furnish a Certificate of Insurance naming the New Jersey Landscape Contractors Association as additionally insured. The Exhibitor acknowledges that it deems appropriate to comply with its obligations for its own protection while in the Exposition Center or in transit. Exhibitors who do not have existing policies that meet these requirements can purchase 2-day Exhibitor insurance through any providers including: www.exhibitorinsurance.com; www.eventinsurancenow.com; www.showinsurance.com. NJLCA does not endorse any of the above providers. You can find alternate providers by searching "Exhibitor Insurance."
7. **Exhibition Rules.** Exhibitors must adhere to all rules set by the Committee concerning set-up and breakdown of displays. All booths must be set up on Tuesday, February 27, 2024, unless prior approval is obtained. All freight arrangements, exhibit furniture, and all other requirements must be contracted with Meadowlands Exposition Center. Booth dismantling is NOT permitted until the official close of show on February 28, 2024 at 3:30 p.m. No early breakdowns will be permitted. Exhibitors must wait until the aisle carpeting is rolled up before any forklifts or equipment can be moved. Disregarding this may cause forfeiture of exhibiting in LNJ 2025.
8. **Exhibits.** In the interest of ALL participating Exhibitors, the Committee reserves the right to insist on properly constructed and operated displays which do not exceed a height of 20 feet. Nonconforming displays may be dismantled or modified, at cost to the Exhibitor, at the sole judgment and discretion of the Committee. Exhibitors must obey the Exposition rules for displays, including NO SMOKING. Nothing shall be posted on, glued, taped, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture.
9. **Solicitation.** Exhibitors must conduct all business activities within the confines of their contracted booth space. No solicitation can be conducted in public areas (i.e., aisle, lobby, café/lounge, parking lots, loading dock, or any other property owned/operated by the Exposition Center). This includes, but is not limited to, Exhibitor staff (including temporary personnel) verbally or through the use of signage encouraging attendees to visit their booth by distribution of printed material, food/beverage/candy or promotional items. Any Exhibitor engaged in such activities will be subject to a penalty at the discretion of the Committee. Also, Exhibitors may not conduct employment activities such as advertising vacant positions, distributing employment applications or otherwise recruiting show attendees or other Exhibitor staff for employment opportunities.
10. **Catering on Show Floor.** Distribution of food or beverages on the show floor is prohibited without prior approval from the Landscape New Jersey Planning Committee. All requests must be submitted in writing to shows@njlca.org or faxed to 973-440-1534. If approved, fees will apply.
11. **Display of Machinery.** All display equipment must stay within your assigned booth space. Automobiles, trucks, tractors, machinery, lawn equipment and all other equipment utilizing flammable fuels, which are on display inside the Exposition Center, shall have no more than 1/4 tank or (2) gallons of fuel, whichever is less. All fuel tanks shall be locked, taped or effectively sealed, and battery cables shall be disconnected and taped. Ignition keys for vehicles on display shall be kept by a responsible person at the display location. Fueling and defueling must be done outside the Exposition Center. ALL vehicles will be checked before entering the Exposition Center. No open flames are permitted.
12. **Cancellation Policy.** Once a booth has been reserved, the following cancellation policy will be in effect. All cancellations must be submitted in writing to shows@njlca.org or faxed to 973-440-1534. Refunds will be based on the following schedule: 100% refund on or before November 1, 2023, less \$100 administrative fee; 50% refund between November 2 and December 31, 2023, less \$100 administrative fee; no refunds will be considered after January 1, 2024. A \$100 administrative fee will be charged for all cancellations. NJLCA is not responsible for fees charged by SMG.
13. **Communications.** All communications with reference to exhibits should be addressed in writing to: Landscape New Jersey 2024, c/o Raspberry Communications, 8 Hemlock Road, Andover, NJ 07821. Email: shows@njlca.org or fax 973-440-1534.





Exhibitor Checklist

MOVE-IN: Tuesday, February 27, 2024: 8:00 am – 4:00 pm

SHOW DATE: Wednesday, February 28, 2024: 8:00 am – 3:30 pm

MOVE-OUT: Wednesday, February 28, 2024: 3:45 pm – 9:00 pm

☑	DATE	ITEM	COMMENTS
	October 31, 2023	Last day to secure the same booth location as the 2023 show.	50% deposit is required. All booth space to be released on November 1, 2023, and assigned on a first-come, first-served basis.
	December 31, 2023	Full booth payment due.	Balance (100%) of booth payment due.
	December 31, 2023	Last day to receive NJLCA Early Bird Exhibitor Pricing (Member and Non-member).	Reminder: Contract, 100% of booth fee and certificate on insurance (COI) must be received by this date to guarantee placement.
	December 31, 2023	COI due.	Please see page 2, item 6, of your contract for COI requirements.
	January 30, 2024	Last day to submit Intent to Use Non-official Contractor form.	Exhibitors who intend to use an outside contractor for booth set-up/break-down can only supply a supervisor, per union rules. Those wishing to use an outside contractor must submit an Intent to Use Non-official Contractor form and COI. Please see MECO Exhibitor Packet for more details.
	February 13, 2024	Last day to make hotel reservations at NJLCA discounted rate.	Harmony Suites 455 Plaza Drive, Secaucus NJ 07094 www.harmonysuites.com Promo code: Landscape1 Rate: \$139 per night plus tax & fees (17.625%)

☑	DATE	ITEM	COMMENTS
	February 16, 2024	Last day to submit advertisement for NJLCA <i>Exhibitor Buyer's Guide</i> .	To review <i>Exhibitor Buyer's Guide</i> and Sponsorship Forms, visit https://njlandscapeshow.com/ and choose "Exhibitor Prospectus" from the Exhibitor Info menu.
	February 16, 2024	Last day to request Exhibitor Badges to be mailed.	Upon request, Exhibitor may have their badges mailed to the address on file.
	February 16, 2024	Exhibitor Move-in Schedule emailed to all Exhibitors and posted on https://njlandscapeshow.com/	Please check your email for Exhibitor Move-in Schedule.
	February 19, 2024	Exhibitor Badges mailed.	For those Exhibitors who requested it, badges will be mailed to the address on file.
	February 20, 2024	Last day to submit "Show Specials" to be included on Specials Flyer. This sponsorship is free!	Exhibitors wishing to extend special offers to show attendees can be included on the Specials Flyer distributed in the show bag.
	February 20, 2024	SMG Exhibition Services order forms—with full payment, including 6.625% sales tax—must be submitted to receive Early Bird Pricing.	SMG forms include: <ul style="list-style-type: none"> • Service Contractor order • Labor order • Carpet rental (booth) order • Furniture/accessories rental order • Sign order (custom) • Compressed air order
	February 20, 2024	Last day to change or cancel SMG Exhibitor Services orders.	Changes/cancellations after this time will incur a 50% pick-up charge.
	February 20, 2024	We recommend that other supply vendor forms be returned to ensure timely processing.	Reminder: Vendors supplying the services below are not part of SMG; therefore, please return order forms to individual vendors listed on forms. Non-SMG vendors include: <ul style="list-style-type: none"> • Audio/Visual service • Electrical service • Floral rental • Fire extinguisher rental • Plumbing service • Telephone/Internet service

<input checked="" type="checkbox"/>	DATE	ITEM	COMMENTS
	February 21, 2024	Donations for the Silent Auction must be received at the NJLCA office.	To review the Silent Auction Form visit https://njlandscapeshow.com/ . Shipping/delivery address: 465 Mola Blvd., Suite 2 Elmwood Park, NJ 07407
	February 26, 2024	Last day to request Exhibitor Badges to be picked up on site.	Online Exhibitor Badge website closes. Additions/changes must be made on-site.
	February 27, 2024	Exhibitors move in between 8:00 am – 4:00 pm.	To ensure an orderly move-in, please adhere to your assigned move-in time. Please see move-in schedule posted at https://njlandscapeshow.com/ .
	February 28, 2024	<i>Landscape New Jersey</i> show hours: 8:00 am – 3:30 pm	Exhibitors will have access to the show floor at 7:00 am.
	February 28, 2024	Exhibitor Move-out between 3:45 pm – 9:00 pm. Be kind to your fellow exhibitors! Early breakdown is not permitted.	<i>Reminder:</i> Driver must check in at the service desk no later than 6:00 pm. No machinery can be driven before aisle carpet has been removed.

Questions? Contact Judy (201-321-5111) or Jill (484-894-1111)





LANDSCAPE NEW JERSEY
TRADE SHOW AND CONFERENCE

2024 Sponsorship and Advertising Guide



Advertising

Get a jump on the competition at the New Jersey Landscape Contractors Association's 46th Annual Trade Show & Conference—Landscape New Jersey 2024! Increase your visibility with a sponsorship, then join us for the best show ever!

The New Jersey Landscape Contractor Magazine



The official publication of the NJLCA, *The New Jersey Landscape Contractor* magazine, is distributed to over 4,500 green industry professionals, three times per year. Reach your target audience with an advertisement announcing your participation in Landscape New Jersey 2024. The official trade show issue is sent out in early February.

Ad Type (w" x h")	Member Pricing		Non-Member Pricing	
	Show Issue / Entire Year (3 iss.)		Show Issue / Entire Year (3 iss.)	
Center Spread (17x11)	\$975	\$2625	\$1325	\$3750
Outside Back (8.5x11)	\$875	\$2400	\$1100	\$3075
Inside Back (8.5x11)	\$875	\$2400	\$1100	\$3075
Inside Front (8.5x11)	\$875	\$2400	\$1100	\$3075
Full Page (8.5x11)	\$675	\$1875	\$850	\$2400
1/2 Page (8.5x5.5)	\$400	\$1050	\$575	\$1575
1/4 Page (4.25x5.5)	\$300	\$825	\$375	\$1050
Business Card (3x2)	\$225	\$600	\$350	\$975

Trade Show Buyer's Guide



The definitive on-site guide used by attendees to navigate the trade show floor. Complete with the final show floor map, attendees can quickly locate you in the alphabetic company listing. Distinguish your company from the competition with a strategically placed, full-color advertisement at a great price.

Ad Type (w" x h")	Member Pricing/Non-Member Pricing	
Center Spread (11x8.5)	\$625	\$725
Outside Back Cover (5.5x8.5)	\$475	\$575
Inside Back Cover (5.5x8.5)	\$425	\$525
Inside Front Cover (5.5x8.5)	\$425	\$525
Full Page (5.5x8.5)	\$300	\$400
1/2 Page (5.5x4.25)	\$225	\$325
Business Card (3x2)	\$150	\$250

Opportunities

Specials Flyer

Are you offering a special that will only be available at this year's trade show? Let us know the item and details and we will include it on our Specials Flyer. Your special deal will reach the maximum number of attendees, since it is included in the show bag handed out at the show. Don't miss this opportunity to help your company stand out, free of cost!

Sponsored Item
Specials Flyer

Member Pricing Non-Member Pricing
\$0 \$0

Exhibitor Wheel of Fortune



Another FREE marketing opportunity! How does it work? Exhibitors reserve a spot on the wheel. Each attendee gets 1 spin of the wheel. If they land on your logo, they are given a certificate for your item and are directed to your booth. Exhibitors must provide an item of value (minimum \$50 value) to all visitors who present a certificate. The prize choice is yours and is only limited by your imagination! Prizes

awarded at the Landscape New Jersey 2023 show included:

- A \$250 discount coupon towards equipment rentals
- One branded clothing item
- 10% off material purchase

Sponsored Item
Wheel Slot

Member Pricing
\$0

Non-Member Pricing
\$0

eAdvertisement



Electronic displays are always eye-catching and are sure to get the attention of attendees. Place your electronic advertisement (eAdvertisement) or animation in a slide show that plays continuously throughout the show. Screens are located in the lobby registration area and above the concession stand on the trade show floor.

Ad Type

Member Pricing

Non-Member Pricing

One (1) Slide

\$55

\$85

Two (2) Slides

\$95

\$125

Three (3) Slides

\$125

\$155

Sponsorship

Floor Clings



Attract attention, increase your brand exposure and promote your product line with a high-visibility floor graphic.

Sponsored Item
Floor Cling

Member Pricing
\$250

Non-Member Pricing
\$300

Official Pens



On Trade Show day we provide pens for registration and for attendees to use throughout the day. Why not have your company on everyone's mind when you put your logo and info on the pen in their hands?

Sponsored Item

Member Pricing

Non-Member Pricing

Official Pen (you provide)

\$250

\$350

Official Pen (we provide)

\$500

\$600

Aisle Banner



Rise above the crowd! Place your company artwork and booth number on a 4' x 6' banner prominently displayed above your aisle. Attendees will instantly know where you are located.

Sponsored Item
Aisle Banner

Member Pricing
\$400

Non-Member Pricing
\$500

Bathroom Stall and Urinal Clings



Where is the one place that everyone is going to go at some point during the day? You got it, the bathrooms! Feature your brand and booth number on bathroom stall doors and/or above the men's urinals.

Sponsored Item Member Pricing Non-Member Pricing

6 Clings

\$375

\$450

12 Clings

\$500

\$575

Opportunities

Educational Session



Your signage will stand outside one of the classrooms used throughout the day for pesticide recertification and business education. Your company and booth number will be mentioned during introductions in the room where your signage is displayed.

Sponsored Item

Educational Session

Member Pricing

\$250

Non-Member Pricing

\$350

Window Clings



Greet attendees as they enter the trade show by placing your company logo and booth number on window clings. Highly visible, a cling is placed on each of the doors leading to the trade show lobby.

Sponsored Item

6 Window Clings

12 Window Clings

Member Pricing

\$375

\$500

Non-Member Pricing

\$450

\$575

Recycling Receptacles



NJLCA provides recycling at the trade show, because we are, in fact, the Green Industry! Support these efforts by sponsoring our recycling bin receptacles, custom printed with your logo, throughout the venue.

Sponsored Item

Member Pricing

12 Recycling Receptacles

Member Pricing

\$650

Non-

\$750

Notepad



Market your business effectively with these 25-sheet notepads! Each will be customized with artwork, text or logo of your choice. Will be inserted in every "swag bag" given to all attendees.

Sponsored Item

Notepads

Member Pricing

\$750

Non-Member Pricing

\$950

Sponsorship

Lanyards



Lanyards are a memorable and timeless way to advertise your company or product. Worn by every attendee and exhibitor, lanyards will continue to be used after the show as a convenient holder for keys, eyeglasses, tools and much more. Sponsorship also includes a *Buyer's Guide* enhanced listing and an eAdvertisement (\$210 value).

Sponsored Item

Lanyards

Member Pricing

\$2250

Non-Member Pricing

\$2500

Swag Bag



Every attendee will want this eco-friendly grocery tote bag emblazoned with your company logo. After the show, your company will continue to get exposure as this sturdy tote is used again and again. Sponsorship also includes a *Buyer's Guide* enhanced listing, eAdvertisement and a complimentary bag insert (\$560 value).

Alternatively, purchase an insert in the swag bag, which can be any flat, printed item such as a brochure or flyer. Finally, we are offering one sponsor the opportunity to place a special item (hat, shirt or other bulky item) in the show bag.

Sponsored Item

Swag Bag

Member Pricing

\$1950

Non-Member Pricing

\$2150

Insert (flat, printed material)

\$250

\$350

Special Insert (bulky item)

\$400

\$500

(One available - you provide item)

Coffee Break Sponsor



Everyone needs some coffee to get them going in the morning. This is your opportunity to put your brand in attendees hands. Coffee will be provided for attendees at no charge (up to 100 cups, but you may purchase more). Sponsorship also includes a *Buyer's Guide* enhanced listing and an eAdvertisement. (\$210 value)

Sponsored Item

Coffee with logo cups

Member Pricing

\$800

Non-Member Pricing

\$950

Additional 100 cups

\$250 each add'l 100

\$350 each add'l 100

Opportunities

Your Idea!



The sky is the limit on the different sponsorships that we can offer. Do you have a unique sponsor idea? Give us a call, and we can work with you to create an exclusive opportunity tailored to your brand.



Sponsor and Exhibit at:
Landscape New Jersey 2024
46th Annual Trade Show and Conference

Wednesday, February 28, 2024
Meadowlands Exposition Center
355 Plaza Drive, Secaucus, NJ 07094

ADVERTISING/SPONSORSHIP FORM

Please fill in your contact and payment information below. You must identify which item you wish to sponsor or which publication you wish to advertise in.

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please make all checks payable to NJLCA. Fax or mail this form with your payment to:

Raspberry Communications

For credit card orders:

8 Hemlock Road

Email: shows@njlca.org

Andover, NJ 07821

Fax: 973-440-1534

☐ Visa ☐ Mastercard ☐ AMEX ☐ Discover

Card Number: _____ Expiration Date: _____

Signature: _____ CCV: _____

If you have any questions about advertising or sponsorships, please call Judy at (201) 321-5111.

Sponsorship/Advertising Opportunities

Please check the item(s) you want and enter the total to be charged.

The New Jersey Landscape Contractor Magazine Advertising

Ad size: _____ # of Issues: _____ Amount: \$ _____

Trade Show Buyer's Guide Advertising

Ad size: _____ Amount: \$ _____

	<u>Member</u>	<u>Non-Member</u>	<u>Amount</u>
<input type="checkbox"/> Specials Flyer/Wheel of Fortune	\$0	\$0	\$ 0
<input type="checkbox"/> eAdvertisement (1/2/3 slides)	\$55/\$95/\$125	\$85/\$125/\$155	\$ _____
<input type="checkbox"/> Floor Cling	\$250	\$300	\$ _____
<input type="checkbox"/> Pens (you supply/we supply)	\$250/\$500	\$350/\$600	\$ _____
<input type="checkbox"/> Aisle Banner	\$400	\$500	\$ _____
<input type="checkbox"/> 6 Bathroom Clings	\$375	\$450	\$ _____
<input type="checkbox"/> 12 Bathroom Clings	\$500	\$575	\$ _____
<input type="checkbox"/> Education Session	\$250	\$350	\$ _____
<input type="checkbox"/> 6 Window Clings	\$375	\$450	\$ _____
<input type="checkbox"/> 12 Window Clings	\$500	\$575	\$ _____
<input type="checkbox"/> Recycling Receptacles	\$650	\$750	\$ _____
<input type="checkbox"/> Notepads	\$750	\$950	\$ _____
<input type="checkbox"/> Lanyards	\$2250	\$2500	\$ _____
<input type="checkbox"/> Swag Bag	\$1950	\$2150	\$ _____
<input type="checkbox"/> Swag Bag Insert	\$250	\$350	\$ _____
<input type="checkbox"/> Special Swag Bag Insert	\$400	\$500	\$ _____
<input type="checkbox"/> Coffee Break - 100 cups with logo	\$800	\$950	\$ _____
<input type="checkbox"/> Coffee Break - Add'l 100 cups	\$250	\$350	\$ _____
		Grand Total	\$ _____



9th Annual Silent Auction

to benefit the
NJLCA Education Fund

The NJLCA's Silent Auction held at *Landscape New Jersey 2023* raised almost \$7,000. That's 5-6 scholarships that will help college-bound youth pursue a future in the landscape industry and beyond. We'd like to thank everyone who generously contributed to that success:

Bobcat of North Jersey
Braen Stone
Cambridge Pavers
Colorblends Wholesale
Flower Bulbs
Crystal Springs Resort
DPH Biologicals
Dunkin' Donuts Clifton
Ewing Irrigation & Supply
Extech Building Materials
Helena Agri
Holiday Lighting by Giannini



Materas Nursery
Morris Brick & Stone
Natural Repellants
Oakland Marine & Equipment
Proven Winners ColorChoice
R & J Landcare
Rohslers Allendale Nursery
SavATree
SiteOne Landscape Supply
Spear Head Spade
Tech Terra Environmental
Traffic Safety & Equipment

***This year, our challenge to you is to help 5 more students
offset the cost of their college educations!***

Your donation of products, services — or one of the suggestions below — will support the *NJLCA's Education Fund* and help a deserving student achieve their education goals. Hundreds of attendees will see your item, your business name and your generosity! One lucky bidder will win your item — and you could win them (and others) as new customers.

Not sure what to donate? Here are some suggestions.

One of your products or services
Power tools
Tickets to a show
Signed memorabilia (sports, music, TV)
Spa packages
Restaurant gift cards
Hand tools

Safety gear
Tickets to a sporting event
Golf outing
Gift basket
Electronics
Equipment rentals





9th Annual Silent Auction

to benefit the
NJLCA Education Fund

Company: _____ Contact: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

***Your company logo is requested for auction display purposes.
Send a photo of the item(s), if available, and a digital logo to gwoolcott@njlca.org.***

Description of Item

This section will assist us in encouraging bids for your donated item.

Approximate retail value of item: \$ _____

Description of item:

To thank you for your donation you will receive:

- Listing in the "Donors" section of the *Buyer's Guide*
- Listing on our digital advertisements
- Listing on our donor poster
- Placard with your logo next to your item in the Silent Auction area

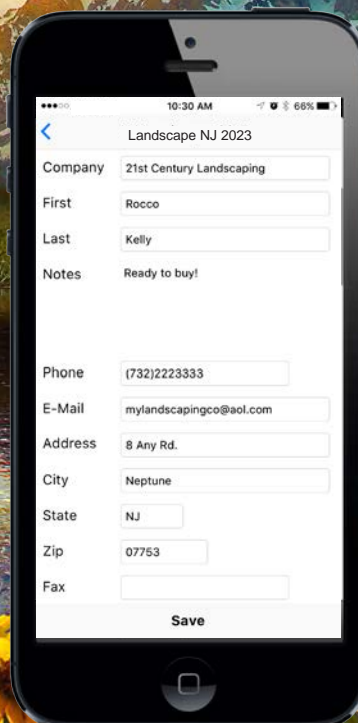
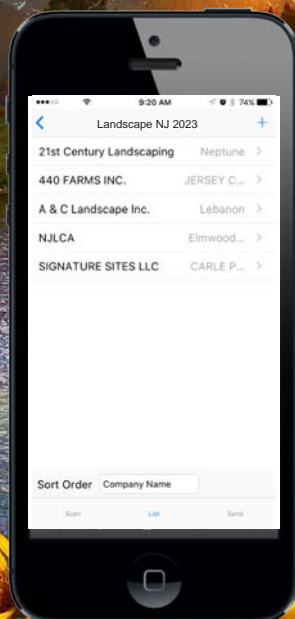


LANDSCAPE NEW JERSEY 2024

Trade Show and Conference

America the
Beautiful

Trade Show Lead Retrieval System



- ✦ Easily capture prospect's information
- ✦ Captures name, company, address, phone, email
- ✦ Add your own notes to the database
- ✦ Email all leads to your desktop computer in spreadsheet format
- ✦ No need to enter business cards after the show, contact leads immediately!!
- ✦ Works with both Android & IOS (iPhone) smart phones & tablets



Just \$125 for NJLCA Members / \$175 for non-Members
(Price includes all devices in your booth)

**Purchase when you send in your booth name badges,
email shows@njlca.org or visit the Exhibitor Info Booth at the show!**



Landscape New Jersey 2024

46th Annual Trade Show and Conference

Wednesday, February 28, 2024 ~ 8:00 am - 3:30 pm

Meadowlands Exposition Center, 355 Plaza Drive, Secaucus, NJ 07094



Lead Retrieval App Registration

Use Landscape New Jersey's simple lead retrieval app

- * Easily capture prospect's information
- * Captures name, company, address, phone, email
- * Add your own notes to the database
- * Email all leads to your desktop computer in spreadsheet format
- * No need to enter business cards after the show, contact leads immediately!!
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- * Just \$125 for NJLCA Members/\$175 for non-members

Booth #:

Contact Information:

Exhibiting Company:

Booth Contact:

Mailing Address:

City, State Zip:

Email:

Phone:

Payment Information: Make checks payable to **NJLCA** and mail to **NJLCA, 465 Mola Blvd, Suite 2, Elmwood Park, NJ 07407**

Return to shows@njlca.org or fax to 973-440-1534

Payment Type: Visa Mastercard American Express Discover Check (Make checks payable to NJLCA)

Credit card Information:

CC #:

Cardholders Name:

Exp. Date:

CCV Code:

Signature: