



landscape new JERSEY 2026

Wednesday, February 25, 2026 | 8:00 am - 3:30 pm

Meadowlands Expo Center
355 Plaza Drive, Secaucus, NJ 07094

Produced by the New Jersey Landscape Contractors Association

Come on down! You're the next contestant at Landscape New Jersey 2026!

That's right—the **49th Annual Trade Show and Conference** of the New Jersey Landscape Contractors Association (NJLCA) is back and bigger than ever! Mark your calendars for **Wednesday, February 25th at the Meadowlands Exposition Center** in Secaucus, NJ. This is your chance to spin the wheel, roll the dice, and walk away with the grand prize: new customers, fresh connections, and more business than ever before!

With over **2,100 industry pros** packed into one action-filled day, the odds are in your favor. Whether you're playing to keep your current clients or aiming for the jackpot of brand-new prospects, this show is your winning ticket.

What's in the Prize Package?

Enclosed you'll find your Exhibitor Packet—your playbook for success. Register early to lock in your preferred booth and scoop up Early Bird Pricing. Plus, our famous interactive online floor plan is back so you can see, in real time, which booths are still up for grabs. No guessing—just winning moves.

Boost Your Score with Sponsorships!

Want to double down on visibility? Spin through our Sponsorship and Advertising Guide. From floor and window clings to digital ads, aisle signs, lanyards, swag bags, and print packages in The New Jersey Landscape Contractor—we've got options that fit every budget. Don't miss your FREE chance to shine on the NJLCA Wheel of Fortune—because everyone loves a bonus round!

Bonus Round: The 10th Annual Silent Auction!

Last year's Silent Auction set records, and we're ready to beat the high score! By donating an item valued at \$50 or more—whether it's a product you sell, a gift certificate, sports tickets, a golf outing, or a weekend getaway—you'll be showcased to thousands of attendees. Best of all, your generosity helps students in landscape, horticulture, nursery, and outdoor living careers hit the jackpot in their education. That's what we call a win-win!

This Year's Theme: Game Shows!

Dress up your booth with all the flair of "The Price Is Right," the brainpower of "Jeopardy!," or the wild fun of "Let's Make a Deal." The audience will love it, and you'll stand out in the spotlight!

The Final Round!

When you sign your contract, you'll receive our Exhibitor Marketing Kit—everything you need to bring in a full house of attendees. Remember, if each exhibitor brings just 10 more guests, we'll all win big with an additional 1,500 people in the room!

So don't wait—lock in your booth, grab your sponsorships, and get ready to play for the grand prize at Landscape New Jersey 2026!

Thank you for playing with NJLCA—where everyone goes home a winner!

Sincerely,

Kevin Dulio
NJLCA President



Landscape New Jersey 2026

Rules and Regulations

1. **Rules and Regulations** are to be construed as part of all Landscape New Jersey (LNJ) 2026 Exhibitor Contracts. The LNJ 2026 Planning Committee members ("the Committee") reserves the right to interpret them, as well as to make final decisions on all points the Rules and Regulations do not cover.
2. **Application and Payment for Exhibit Space.** Exhibitors can reserve the same booth space as contracted in 2024 by submitting a contract and a 50% deposit by September 30, 2025. On October 1, 2025, all booth space will be released and assigned on a first-come, first-served basis. Final payment (50%) will be due on December 31, 2025. Please note, if you are paying by credit card, each installment will be automatically billed to the credit card on file. A receipt will be sent to the email address listed on the contract. Failure to meet payment dates may result in release of booth space.
3. **Subletting of Space.** The Exhibitor shall not assign, sublet or apportion the whole, or any part of, space assigned or have representative, equipment or materials from firms other than its own in the exhibit space without written consent of the Committee.
4. **Exhibit Space Layout.** Every effort will be made by the Committee to assign the best booth space location available. Where multiple exhibitors request the same space, the date/time the official contract is received will determine booth allocation. A 50% deposit must be received within 5 working days of contract receipt to guarantee booth location.
5. **Security.** The Committee will provide overall security guard service during set-up and show period, but neither the Committee, Meadowlands Exposition Center, nor Management Contractor will guarantee Exhibitors against loss and will not be responsible for loss of any material for any cause. Each Exhibitor must make provisions for safeguarding of goods, materials, equipment and display at all times, and Exhibitors are urged to carry insurance at their expense.
6. **Liability and Indemnification.** The Exhibitor is required to secure comprehensive general liability insurance in an amount not less than two million dollars (U.S.) to include protective and contractual liability coverage for bodily injury and property damage, and worker's compensation/occupational disease coverage in full compliance with federal and state laws. The Exhibitor will furnish a Certificate of Insurance naming the New Jersey Landscape Contractors Association as additionally insured. The Exhibitor acknowledges that it deems appropriate to comply with its obligations for its own protection while in the Exposition Center or in transit. Exhibitors who do not have existing policies that meet these requirements can purchase 2-day Exhibitor insurance through any providers including: www.exhibitorinsurance.com; www.eventinsurancenow.com; www.showinsurance.com. NJLCA does not endorse any of the above providers. You can find alternate providers by searching "Exhibitor Insurance."
7. **Exhibition Rules.** Exhibitors must adhere to all rules set by the Committee concerning set-up and breakdown of displays. All booths must be set up on Tuesday, February 24, 2026, unless prior approval is obtained. All freight arrangements, exhibit furniture, and all other requirements must be contracted with Meadowlands Exposition Center. Booth dismantling is NOT permitted until the official close of show on February 25, 2026 at 3:30 p.m. No early breakdowns will be permitted. Exhibitors must wait until the aisle carpeting is rolled up before any forklifts or equipment can be moved. Disregarding this may cause forfeiture of exhibiting in LNJ 2027.
8. **Exhibits.** In the interest of ALL participating Exhibitors, the Committee reserves the right to insist on properly constructed and operated displays which do not exceed a height of 20 feet. Nonconforming displays may be dismantled or modified, at cost to the Exhibitor, at the sole judgment and discretion of the Committee. Exhibitors must obey the Exposition rules for displays, including NO SMOKING. Nothing shall be posted on, glued, taped, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture.
9. **Solicitation.** Exhibitors must conduct all business activities within the confines of their contracted booth space. No solicitation can be conducted in public areas (i.e., aisle, lobby, café/lounge, parking lots, loading dock, or any other property owned/operated by the Exposition Center). This includes, but is not limited to, Exhibitor staff (including temporary personnel) verbally or through the use of signage encouraging attendees to visit their booth by distribution of printed material, food/beverage/candy or promotional items. Any Exhibitor engaged in such activities will be subject to a penalty at the discretion of the Committee. Also, Exhibitors may not conduct employment activities such as advertising vacant positions, distributing employment applications or otherwise recruiting show attendees or other Exhibitor staff for employment opportunities.
10. **Catering on Show Floor.** Distribution of food or beverages on the show floor is prohibited without prior approval from the Landscape New Jersey Planning Committee. All requests must be submitted in writing to shows@njlca.org or faxed to 973-440-1534. If approved, fees will apply.
11. **Display of Machinery.** All display equipment must stay within your assigned booth space. Automobiles, trucks, tractors, machinery, lawn equipment and all other equipment utilizing flammable fuels, which are on display inside the Exposition Center, shall have no more than 1/4 tank or (2) gallons of fuel, whichever is less. All fuel tanks shall be locked, taped or effectively sealed, and battery cables shall be disconnected and taped. Ignition keys for vehicles on display shall be kept by a responsible person at the display location. Fueling and defueling must be done outside the Exposition Center. ALL vehicles will be checked before entering the Exposition Center. No open flames are permitted.
12. **Cancellation Policy.** Once a booth has been reserved, the following cancellation policy will be in effect. All cancellations must be submitted in writing to shows@njlca.org or faxed to 973-440-1534. Refunds will be based on the following schedule: 100% refund on or before September 30, 2025, less \$100 administrative fee; 50% refund between October 1 and December 31, 2025, less \$100 administrative fee; no refunds will be considered after January 1, 2026. A \$100 administrative fee will be charged for all cancellations. NJLCA is not responsible for fees charged by SMG.
13. **Communications.** All communications with reference to exhibits should be addressed in writing to: Landscape New Jersey 2026, c/o Raspberry Communications, 8 Hemlock Road, Andover, NJ 07821. Email: shows@njlca.org or fax 973-440-1534.



- 30' x 50' Booth
- 20' x 30' Booth
- 20' x 20' Booth
- 10' x 10' Endcap Booth
- 10' x 10' Inline Booth
- Spotlight Booth 8' x 8'
- Outdoor Display Booth



Exhibitor Checklist

MOVE-IN: Tuesday, February 24, 2026: 8:00 am – 4:00 pm

SHOW DATE: Wednesday, February 25, 2026: 8:00 am – 3:30 pm

MOVE-OUT: Wednesday, February 25, 2026: 3:45 pm – 9:00 pm

☒	DATE	ITEM	COMMENTS
	September 30, 2025	Last day to secure the same booth location as the <i>Landscape New Jersey 2025</i> show.	50% deposit required. All booth space to be released on October 1, 2025, and assigned on a first-come, first-served basis.
	December 31, 2025	Full booth payment due.	Balance (100%) of booth payment due.
	December 31, 2025	Last day to receive NJLCA Early Bird Exhibitor Pricing (Member and Non-member).	Reminder: Contract, 100% of booth fee and certificate of insurance (COI) must be received by this date to guarantee placement.
	December 31, 2025	COI due.	Please see page 2, item 6, of your contract for COI requirements.
	February 9, 2026	Exhibitor Move-in Schedule emailed to all Exhibitors	Please check your email for Exhibitor Move-in Schedule. Also visit https://njlandscapeshow.com/ and choose Exhibitor Info menu.
	February 11, 2026	Last day to submit advertisement for NJLCA <i>Exhibitor Buyer's Guide</i> .	To review <i>Advertising and Sponsor Guide</i> , visit https://njlandscapeshow.com/ and choose Exhibitor Info menu.
	February 12, 2026	Last day to request Exhibitor Badges to be mailed.	Upon request, Exhibitor may have their badges mailed to the address on file.
	February 13, 2026	Last day to submit "Show Specials" to be included on the Specials Flyer.	Exhibitors wishing to extend special offers to show attendees can be included on the Specials Flyer distributed in the show bag. This sponsorship is free!

☑	DATE	ITEM	COMMENTS
	February 16, 2026	Last day to make hotel reservations at NJLCA discounted rate.	Harmony Suites 455 Plaza Drive, Secaucus NJ 07094 www.harmonysuites.com Promo code: Landscape1 Rate: \$149 per night plus tax & fees (17.625%)
	February 18, 2026	Last day to change or cancel SMG Exhibitor Services orders.	Changes/cancellations after this time will incur a 50% pick-up charge.
	February 20, 2026	SMG Exhibition Services order forms—with full payment, including 6.625% sales tax—must be submitted to receive Early Bird Pricing.	SMG forms include: • Service Contractor order • Labor order • Electrical service • Carpet rental (booth) order • Furniture/accessories rental order • Sign order (custom)
	February 20, 2026	We recommend that other supply vendor forms be returned to ensure timely processing.	Reminder: Vendors supplying the services below are not part of SMG; therefore, please return order forms to individual vendors listed on forms. Non-SMG vendors include: • Audio/Visual service • Floral rental • Fire extinguisher rental • Plumbing service • Telephone/Internet service
	February 20, 2026	Donations for the Silent Auction must be received at NJLCA office.	To review Sponsorship Form, visit https://njlandscapeshow.com/ and choose Exhibitor Info menu. Shipping/delivery address: 465 Mola Blvd., Suite 2 Elmwood Park, NJ 07407
	February 20, 2026	Last day to request Exhibitor Badges to be picked up on site.	Online Exhibitor Badge website closes. Additions/changes must be made on site.

☒	DATE	ITEM	COMMENTS
	February 23, 2026	Shipments can begin arriving at the Show Site between 8:00am – 4:30pm No advance shipments available.	Ship to” SMG Exposition Center 355 Plaza Drive Secaucus, NJ 07094 ATTN: LNJ 2026 / Booth #
	February 24, 2026	Exhibitors move in between 8:00 am – 4:00 pm.	To ensure an orderly move-in, please adhere to your assigned move-in time. To view move-in schedule visit https://njlandscapeshow.com/ and choose Exhibitor Info menu.
	February 25, 2026	<i>Landscape New Jersey 2025</i> show hours: 8:00 am – 3:30 pm	Exhibitors will have access to the show floor at 7:00 am.
	February 25, 2026	Exhibitor Move-out between 3:45 pm – 9:00 pm. Be kind to your fellow exhibitors! Early breakdown is not permitted.	<i>Reminder:</i> Driver must check in at the service desk no later than 6:00 pm. No machinery can be driven before aisle carpet has been removed.

Questions?email: shows@njlca.org or

Contact Judy (201-321-5111) or Jill (484-894-1111)





LANDSCAPE NEW JERSEY
TRADE SHOW AND CONFERENCE

2026 Sponsorship and Advertising Guide



landscape
new
JERSEY
2026

advertising & sponsorship

Get a jump on the competition at the New Jersey Landscape Contractors Association's 49th Annual Trade Show & Conference—Landscape New Jersey 2026! Increase your visibility with a sponsorship, then join us for the best show ever!

The New Jersey Landscape Contractor Magazine



The official publication of the NJLCA, *The New Jersey Landscape Contractor* magazine, is distributed to over 6,500 green industry professionals, three times per year. Reach your target audience with an advertisement announcing your participation in Landscape New Jersey. The official trade show issue is sent out in early February.

Ad Type (w" x h")

Center Spread (17x11)
Outside Back (8.5x11)
Inside Back (8.5x11)
Inside Front (8.5x11)
Full Page (8.5x11)
1/2 Page (8.5x5.5)
1/4 Page (4.25x5.5)
Business Card (3x2)

Member Pricing

Show Issue / Entire Year (3 iss.)

\$975 \$2625
\$875 \$2400
\$875 \$2400
\$875 \$2400
\$775 \$2175
\$400 \$1050
\$300 \$825
\$225 \$600

Non-Member Pricing

Show Issue / Entire Year (3 iss.)

\$1325 \$3275
\$1275 \$3075
\$1275 \$3075
\$1275 \$3075
\$875 \$2425
\$575 \$1375
\$400 \$1050
\$325 \$975

Trade Show Buyer's Guide



The definitive on-site guide used by attendees to navigate the trade show floor. Complete with the final show floor map, attendees can quickly locate you in the alphabetic company listing. Distinguish your company from the competition with a strategically placed, full-color advertisement at a great price.

Ad Type (h" x w")

Center Spread (9 x 8.25)
Outside Back Cover (9 x 4.125)
Inside Back Cover (9 x 4.125)
Inside Front Cover (9 x 4.125)
Full Page (9 x 4.125)
1/2 Page (4.5 x 4.125)
Business Card (2 x 3)

Member Pricing

\$625
\$495
\$495
\$495
\$325
\$225
\$150

Non-Member Pricing

\$725
\$595
\$525
\$525
\$400
\$325
\$250

Specials Flyer



Are you offering a special that will only be available at this year's trade show? Let us know the item and details and we will include it on our Specials Flyer. Your special deal will reach the maximum number of attendees, since it is included in the show bag handed out at the show. Don't miss this opportunity to help your company stand out, free of cost!

Sponsored Item

Specials Flyer

Member Pricing

\$0

Non-Member Pricing

\$0

eAdvertisement



Electronic displays are always eye-catching and are sure to get the attention of attendees. Place your electronic advertisement (eAdvertisement) or animation in a slide show that plays continuously throughout the show. Screens are located in the lobby registration area and above the concession stand on the trade show floor.

Ad Type

One (1) Slide
Two (2) Slides
Three (3) Slides

Member Pricing

\$65
\$105
\$125

Non-Member Pricing

\$85
\$125
\$155

opportunities

Aisle Banner



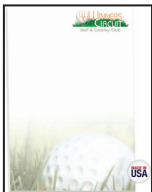
Rise above the crowd! Place your company artwork and booth number on a 4' x 6' banner prominently displayed above your aisle. Attendees will instantly know where you are located.

Sponsored Item
Aisle Banner

Member Pricing
\$400

Non-Member Pricing
\$500

Notepads & Pens



Market your business effectively with these 25-sheet notepads and pens! Each will be customized with artwork, text or logo of your choice. Will be inserted in every "swag bag" given to all attendees.

Sponsored Item
Notepads & Pens

Member Pricing
\$750

Non-Member Pricing
\$950

Window Clings



Greet attendees as they enter the trade show by placing your company logo and booth number on window clings. Highly visible, a cling is placed on each of the doors leading to the trade show lobby.

Sponsored Item
12 Window Clings

Member Pricing
\$750

Non-Member Pricing
\$950

Recycling Receptacles



NJLCA provides recycling at the trade show, because we are, in fact, the Green Industry! Support these efforts by sponsoring our recycling bin receptacles, custom printed with your logo, throughout the venue.

Sponsored Item
12 Recycling Receptacles

Member Pricing
\$350

Non-Member Pricing
\$450

Lanyards



Lanyards are a memorable and timeless way to advertise your company or product. Worn by every attendee and exhibitor, lanyards will continue to be used after the show as a convenient holder for keys, eyeglasses, tools and much more. Sponsorship also includes a *Buyer's Guide* enhanced listing and an eAdvertisement (\$210 value).

Sponsored Item
Lanyards

Member Pricing
\$2250

Non-Member Pricing
\$2500

Swag Bag



Every attendee will want this eco-friendly grocery tote bag emblazoned with your company logo. After the show, your company will continue to get exposure as this sturdy tote is used again and again. Sponsorship also includes a *Buyer's Guide* enhanced listing, eAdvertisement and a complimentary bag insert (\$560 value). Alternatively, purchase an insert in the swag bag, which can be any flat, printed item such as a brochure or flyer. Finally, we are offering one sponsor the opportunity to place a special item (hat, shirt or other bulky item) in the show bag.

Sponsored Item

Swag Bag
Insert (flat, printed material)
Special Insert (bulky item)
(One available - you provide item)

Member Pricing

\$1950
\$250
\$400

Non-Member Pricing

\$2150
\$350
\$500

ADVERTISING/SPONSORSHIP FORM

Please fill in your contact and payment information below. You must identify which item you wish to sponsor or which publication you wish to advertise in.

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please make all checks payable to NJLCA. Fax or mail this form with your payment to:

Raspberry Communications For credit card orders:

8 Hemlock Road Email: shows@njlca.org

Andover, NJ 07821 Fax: 973-440-1534

☐ Visa ☐ Mastercard ☐ AMEX ☐ Discover

Card Number: _____ Expiration Date: _____

Signature: _____ CCV: _____

If you have any questions about advertising or sponsorships, please call Judy at (201) 321-5111.

Sponsorship/Advertising Opportunities

Please check the item(s) you want and enter the total to be charged.

The New Jersey Landscape Contractor Magazine Advertising

Ad size: _____ # of Issues: _____ Amount: \$ _____

Trade Show Buyer's Guide Advertising

Ad size: _____ Amount: \$ _____

	<u>Member</u>	<u>Non-Member</u>	<u>Amount</u>
☐ Specials Flyer	\$0	\$0	\$ <u>0</u>
☐ eAdvertisement (1/2/3 slides)	\$65/\$105/\$125	\$85/\$125/\$155	\$ _____
☐ Aisle Banner	\$400	\$500	\$ _____
☐ Notepads & Pens	\$750	\$950	\$ _____
☐ 12 Window Clings	\$750	\$950	\$ _____
☐ Recycling Receptacles	\$350	\$450	\$ _____
☐ Lanyards	\$2250	\$2500	\$ _____
☐ Swag Bag	\$1950	\$2150	\$ _____
☐ Swag Bag Insert	\$250	\$350	\$ _____
☐ Special Swag Bag Insert	\$400	\$500	\$ _____
		Grand Total	\$ _____



10th Annual Silent Auction

to benefit the
NJLCA Education Fund

The NJLCA's Silent Auction held at *Landscape New Jersey 2025* raised almost \$7,000. That's 5-6 scholarships that will help college-bound youth pursue a future in the landscape industry and beyond. We'd like to thank everyone who generously contributed to that success:

Bobcat of North Jersey
Braen Stone
Cambridge Pavers
Colorblends Wholesale
Flower Bulbs
Crystal Springs Resort
DPH Biologicals
Dunkin' Donuts Clifton
Ewing Irrigation & Supply
Extech Building Materials
Helena Agri
Holiday Lighting by Giannini



Materas Nursery
Morris Brick & Stone
Natural Repellants
Oakland Marine & Equipment
Proven Winners ColorChoice
R & J Landcare
Rohslers Allendale Nursery
SavATree
SiteOne Landscape Supply
Spear Head Spade
Tech Terra Environmental
Traffic Safety & Equipment

***This year, our challenge for you is to help 5 more students
offset the cost of their college education!***

Your donation of products, services — or one of the suggestions below — will support the *NJLCA's Education Fund* and help a deserving student achieve their education goals. Hundreds of attendees will see your item, your business name and your generosity! One lucky bidder will win your item — and you could win them (and others) as new customers.

Not sure what to donate? Here are some suggestions.

One of your products or services
Power tools
Tickets to a show
Signed memorabilia (sports, music, TV)
Spa packages
Restaurant gift cards
Hand tools

Safety gear
Tickets to a sporting event
Golf outing
Gift basket
Electronics
Equipment rentals





10th Annual Silent Auction

to benefit the
NJLCA Education Fund

Company: _____ Contact: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Your company logo is requested for auction display purposes.

Send a photo of the item(s), if available, and a digital logo to gwoolcott@njlca.org.

Description of Item

This section will assist us in encouraging bids for your donated item.

Approximate retail value of item: \$ _____

Description of item:

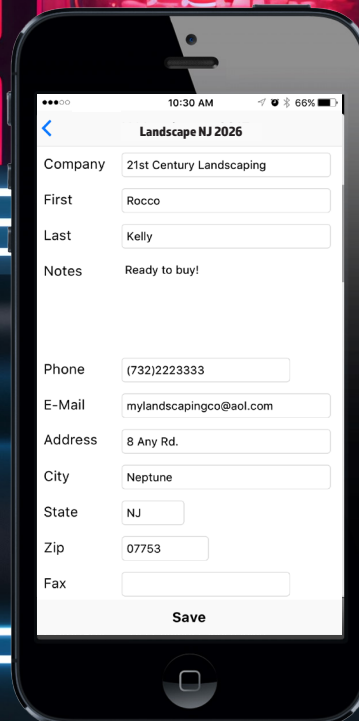
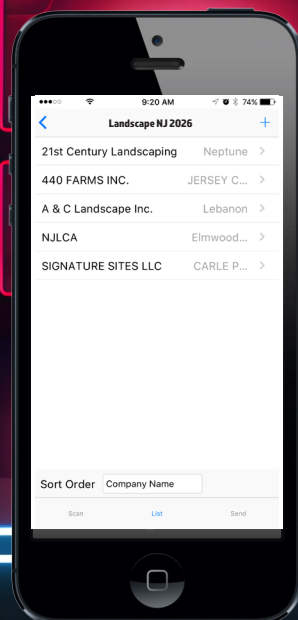
To thank you for your donation, you will receive:

- Listing in the "Donors" section of the *Buyer's Guide*
- Listing on our digital advertisements
- Listing on our donor poster
- Placard with your logo next to your item in the Silent Auction area





trade show lead retrieval system



- ‡ Easily capture prospect's information
- ‡ Captures name, company, address, phone, email
- ‡ Add your own notes to the database
- ‡ Email all leads to your desktop computer in spreadsheet format
- ‡ No need to enter business cards after the show, contact leads immediately!!
- ‡ Works with both Android & IOS (iPhone) smart phones & tablets



**Just \$125 for NJLCA Members / \$175 for non-Members
(Price includes all devices in your booth)**

**Purchase when you send in your booth name badges,
email shows@njlca.org or visit the Exhibitor Info Booth at the show!**



Landscape New Jersey 2026

48th Annual Trade Show and Conference

Wednesday, February 25, 2026 ~ 8:00 am - 3:30 pm

Meadowlands Exposition Center, 355 Plaza Drive, Secaucus, NJ 07094



Lead Retrieval App Registration

Use Landscape New Jersey's simple lead retrieval app

- * Easily capture prospect's information
- * Captures name, company, address, phone, email
- * Add your own notes to the database
- * Email all leads to your desktop computer in spreadsheet format
- * No need to enter business cards after the show, contact leads immediately!!
- * Works with both Android & IOS (iPhone) smart phones & tablets
- * Just \$125 for NJLCA Members/\$175 for non-members

Booth #:

Contact Information:

Exhibiting Company:

Booth Contact:

Mailing Address:

City, State Zip:

Email:

Phone:

Payment Information: Make checks payable to **NJLCA and mail to NJLCA, 465 Mola Blvd, Suite 2, Elmwood Park, NJ 07407**

Return to shows@njlca.org or fax to 973-440-1534

Payment Type: ☒ Visa ☐ Mastercard ☐ American Express ☐ Discover ☐ Check (Make checks payable to NJLCA)

Credit card Information:

CC #:

Cardholders Name:

Exp. Date:

CCV Code:

Signature: