



LANDSCAPE NEW JERSEY 2027

Wednesday, February 24, 2027 | 8:00 am - 3:30 pm

Meadowlands Expo Center

355 Plaza Drive, Secaucus, NJ 07094

Produced by the New Jersey Landscape Contractors Association

CELEBRATE 50 YEARS OF LANDSCAPE NEW JERSEY!

Landscape New Jersey is celebrating a major milestone—our **50th Anniversary Trade Show and Conference!** For five decades, the New Jersey Landscape Contractors Association (NJLCA) has brought landscape and green industry professionals together to discover new products, build valuable relationships, exchange ideas, and grow their businesses.

Join us at the Meadowlands Exposition Center in Secaucus, NJ, as we celebrate 50 years of education, innovation, networking, and industry excellence. This landmark event promises to be our biggest and most memorable show yet!

With more than 2,100 industry professionals expected to attend, Landscape New Jersey offers an unmatched opportunity to reconnect with current customers, meet new prospects, showcase your products and services, and strengthen your company's presence within the green industry.

Reserve Your Place at This Historic Event!

Enclosed you'll find your Exhibitor Packet with everything you need to participate. Register early to secure your preferred booth location and take advantage of Early Bird Pricing. Our popular interactive online floor plan will once again allow you to view available booths and select the location that works best for your company—in real time.

Make an Even Bigger Impact with Sponsorships!

Help your company stand out during this milestone celebration by reviewing our Sponsorship and Advertising Guide. Opportunities include floor and window clings, digital advertising, aisle signs, lanyards, swag bags, and print packages in The New Jersey Landscape Contractor. With options available for a wide range of budgets, there are plenty of ways to increase your visibility before, during, and after the show.

Support the Annual Silent Auction!

Last year's Silent Auction was one of our most successful yet, and we hope to make our 50th Anniversary auction even more memorable. By donating an item valued at \$50 or more—such as a product your company sells, a gift certificate, sports tickets, a golf outing, or a weekend getaway—your business will receive added exposure to thousands of attendees. Best of all, proceeds help provide scholarships to students pursuing careers in landscaping, horticulture, nursery production, and outdoor living. Your donation promotes your company while supporting the future of our industry.

Celebrate 50 Years with Us!

We encourage exhibitors to incorporate the 50th Anniversary into their booth displays. Highlight your company's history, showcase how your products or services have evolved, or celebrate the innovation and progress that have shaped the landscape industry over the past five decades. Together, we'll honor our history while looking ahead to an exciting future.

Help Us Make History!

Once your contract is received, you'll receive an Exhibitor Marketing Kit filled with resources to help you promote your participation and invite customers, colleagues, and prospects to attend. If every exhibitor brings just 10 additional guests, we could welcome another 1,500 industry professionals **through the doors!**

Don't miss your opportunity to be part of this once-in-a-generation celebration. Reserve your booth, select your sponsorship opportunities, and join us as we commemorate 50 years of Landscape New Jersey!

Thank you for helping NJLCA celebrate this incredible milestone. We look forward to honoring the past, celebrating the present, and building the future of New Jersey's landscape industry together!